



METROPOLITAN AREA OF « ARLES CRAU CAMARGUE MONTAGNETTE »

The Bouches-du-Rhône Département

With a strong population of 78 000 people, the metropolitan area ACCM « Arles Crau Camargue Montagnette » appears today as a territory with a powerful economic development in the heart of the Bouches-du-Rhône department.

A strategic location

A territory with potential linking the PACA and Languedoc-Roussillon regions

- The PACA region : 3rd French region in terms of wealth creation, 19th European region (112 M€ of GDB), 1st French tourist destination (34 million tourists per year)
- Arles, the most vast commune in France with a population of 53 200 people, situated on a structured economic axis from the west of the Bouches-du-Rhône department, and in immediate proximity to the Gard
- Saint-Martin-de-Crau has its agglomeration on the West-East axis of the A54 motorway towards Italy and Spain, giving it a privileged position for freight traffic.

Economic dynamic of the Arles area and its 36 communities

- More than 7 000 Industrial and Commercial companies in diverse areas of activity (food industry, logistics, tourism, construction, publishing, ...)



A multimodal node for the South of Europe

- Strategic motorway network : meeting point between the North-South axis (A7 Lyon / Marseille) and the East-West axis (A9 Montpellier/ Barcelona, A50 towards Toulon and the A8 serving Marseille, Nice, and Italy).
- A rail network adapted for freight traffic with a branch line on the Paris-Marseille zone and the proximity of the TGV high speed train stations of Avignon and Aix-en-Provence.
- A shipping link favoured by the proximity of Marseille : circulation of containers up to 3 000 tons.
- The port of Arles, one of the first riverports of Europe, with a river link to the Rhône.
- Marseille International airport only at 30 minutes and Montpellier at 45 minutes.

A dynamic and attractive territory

A diversified economic tissue

- An attractive population with positive urban growth supporting the development of the residential economy
- A balanced production system, made up of major groups and a multitude of SME's
- The diversity of the economic sector, a guarantee of the local economy (intermediate industries and the food sector, construction, transport and logistics, tourism and services, ...)
- Tourism & culture, sectors carried by the environmental and property assets (PNR of the Camargue labelled Pôle d'Excellence Rural, events of International renown, ...)



Specific financial assistance to support job creation through setting-up and development projects thanks to regeneration funding deployed by the International Paper Group

The dynamism in company creation : an indicator of economical good health

- Company creation indicators superior to the average in the Bouches-du-Rhône department and the PACA region
- 19 business zones on the ACCM metropolitan zone to welcome companies wishing to set up or undergoing development
- A developing offer of business units at attractive rates
- 3 Urban Zones, levers for local development
- Numerous organisations supporting company creation and accompaniment (CCI du Pays d'Arles, Pays d'Arles Initiative, Maison de l'Emploi du Pays d'Arles, ...)

Structured and innovative channels

A logistic pole with strong potential

- 140 companies (Exel, Katoen, Natie, Office Dépôt, Alids Metro, Géodis, Maisons du Monde, SDV, ...) and regular implantations of new companies
- Development supported by the strategic localisation of the territory and its multimodal provision in the direction of the Vallée du Rhône, Southern Europe and the méditerranéen basin
- 4 000 employees, in the heart of a region expecting to create 12 000 jobs between now and 2012

The numerical industry, carried by computer graphics and multi-media

- A training pole renowned in the 3D field, with the SUPINFOCOM European school in Arles, l' IUT image 3D, l'École Nationale Supérieure de Photographie, ...
- The Mediapôle project, a technological resource centre for innovative companies, ...
- A technological platform : PRISM « Plate-forme Réseau pour l'Interactivité de Services Multimédia » in Arles

The food industry, an integrated channel

- R&D activities, first and second degree transformation, packaging, storage and stockage and shipment of goods
- Major companies : Conserves France, Alazard & Roux, BCS, Carnivor, ...

A structure around 4 PRIDES with strong R&D potential

- (Pôles Régionaux d'Innovation et de Développement Économique Solidaire)
- « Transport and Logistics »
 - « Industrial Solutions and systems »
 - « Patrimonial and cultural Industries »
 - « Records and books »



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